

# Tom Raftery

SPEAKER PACK 2026

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“One of the best  
thought leaders  
when it comes to  
Sustainability,  
Technology and  
IOT.”



Keynote Speaker,  
Global Technology  
Strategist, and  
Ex-VP at SAP

CLIMATE, ENERGY,  
AND SUPPLY CHAINS



“He delivers every time.”

“Tom brings a rare mix of strategic clarity and real-world experience to the stage. He has an exceptional ability to cut through complexity, challenge lazy assumptions, and leave audiences both energised and better equipped to act.

If you want a speaker who is globally informed, commercially grounded, and genuinely compelling, Tom delivers every time.”



**Dave Scanlon**

Partner, Resolve Ventures

**F**ormer SAP VP and global technology strategist, Tom Raftery helps senior leaders make better technology and investment decisions around AI, energy, climate and supply chains in the low-carbon transition.

He brings a uniquely practical, data-driven perspective to the global transition, combining deep technical understanding with real-world business insight to help leaders move from ambition to action.

Tom is also currently active across advisory, executive education, and independent thought leadership roles focused on technology, sustainability, clean energy, and supply chain transformation.





# Advisory, Executive Education & Thought Leadership



## ORBITIFY

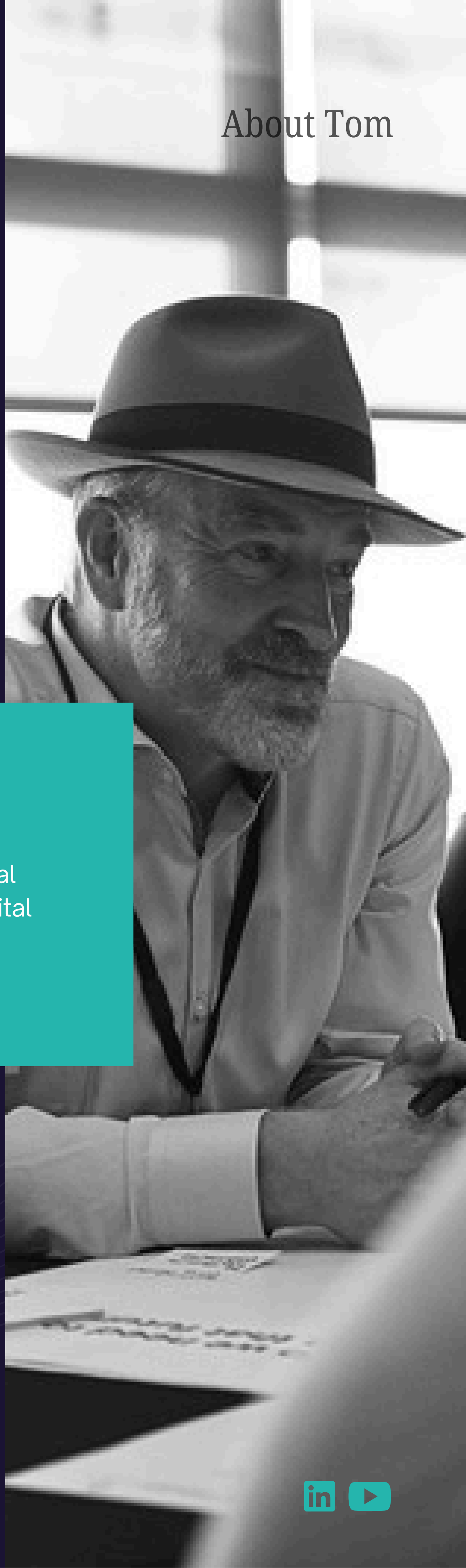
He serves on the Advisory Board of Orbitify, where he provides strategic guidance on digital innovation and growth in the renewables sector.



He is a Guest Lecturer at the Instituto Internacional San Telmo, working with senior executives on digital transformation, emerging technologies, and the business implications of sustainability.



In addition, he is an Executive Fellow with The Digital Growth Collective, contributing to discussions around growth, innovation, and strategic positioning.





## About Tom

**At SAP, Tom played a pivotal role in shaping thought leadership strategy and engaging senior executives by regularly delivering keynote presentations on topics such as the energy transition, sustainable supply chains, and emerging technology trends. He significantly expanded SAP's thought leadership by doubling their content reach from 1.5 million views to 3 million in under 2 years.**

Prior to SAP, Tom was a Principal Analyst at RedMonk, where he led the GreenMonk cleantech research practice, advising clients on the business impact of emerging energy and sustainability technologies.

He is also a serial entrepreneur with deep technical leadership experience, having served as CTO at Chip Electronics and co-founded multiple companies, including Cork Internet eXchange, an energy-efficient data centre, and Zenith Solutions, a software development firm.



Today, Tom is an independent content creator, analyst, and commentator focused on helping senior audiences understand what is changing, what matters, and what decisions they need to make next.

He hosts the **Climate Confident** and **Resilient Supply Chain** podcasts and covers developments in climate, clean energy, AI, and sustainability in his weekly newsletter and on his website, TomRaftery.com, EnergyCentral.com, and Thinkers360.com.

Through these platforms, he engages senior business leaders, policymakers, technology professionals and sustainability practitioners with practical, evidence-based insights on the trends shaping the low-carbon transition.

About Tom



ACROSS HIS OWNED PLATFORMS,

Tom has built a highly relevant professional audience including 20,000+ LinkedIn followers, 80,000+ YouTube subscribers, and 500,000+ podcast downloads.



20k+

LinkedIn Followers



80k+

YouTube Subscribers



500k+

Podcast Downloads



# Notable Podcast Guests

About Tom



## **Professor Sir David King**

Renowned scientist, former UK Chief Scientific Adviser, and climate repair advocate



## **Tzeporah Berman**

Environmental activist, and founder of the Fossil Fuel Non-Proliferation Treaty Initiative



## **Jonathan Porritt**

British environmentalist, author, and co-founder of Forum for the Future



## **Bill McDonough**

World-renowned architect and co-author of Cradle to Cradle

## Tom's Value Extends Beyond the Keynote.

As a credible industry voice with an established distribution platform, he helps organisers and sponsors turn a single speaking moment into a broader content and thought-leadership opportunity.

What makes Tom distinctive is the combination of enterprise credibility, technical literacy, sustainability fluency and an established owned audience. He brings the credibility of a former SAP Global VP, the technical depth of a former developer, CTO and analyst, and the real-time market intelligence of a podcast host interviewing leaders across climate, energy and supply chains.

[www.tomraftery.com](http://www.tomraftery.com)



Tom's keynotes sit at the intersection of technology, sustainability and business execution, with a focus on helping leaders make better decisions in the low-carbon transition.

## Core Speaking Topics

### KEYNOTE 1

#### **From Climate Ambition to Execution**

*How leaders can turn net-zero goals into practical, commercial action*

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Many organisations have made climate commitments. Far fewer have worked out how to turn those commitments into operational reality.

In this keynote, Tom helps leaders move beyond pledges, reporting and compliance to focus on the decisions that actually reduce emissions, protect value and create competitive advantage. He explores the role of electrification, renewables, data, AI, supply chain visibility and investment prioritisation, helping audiences understand what matters now, what is commercially viable, and where to focus next.

#### **Best suited for:**

**SUSTAINABILITY LEADERSHIP SUMMITS** • CORPORATE EXECUTIVE OFFSITES • **BOARD BRIEFINGS**  
**ENERGY TRANSITION EVENTS** • **SENIOR LEADERSHIP AUDIENCES**



## AI, Data & the Future of Sustainable Supply Chains

*How intelligent systems are changing resilience, visibility and emissions reduction.*

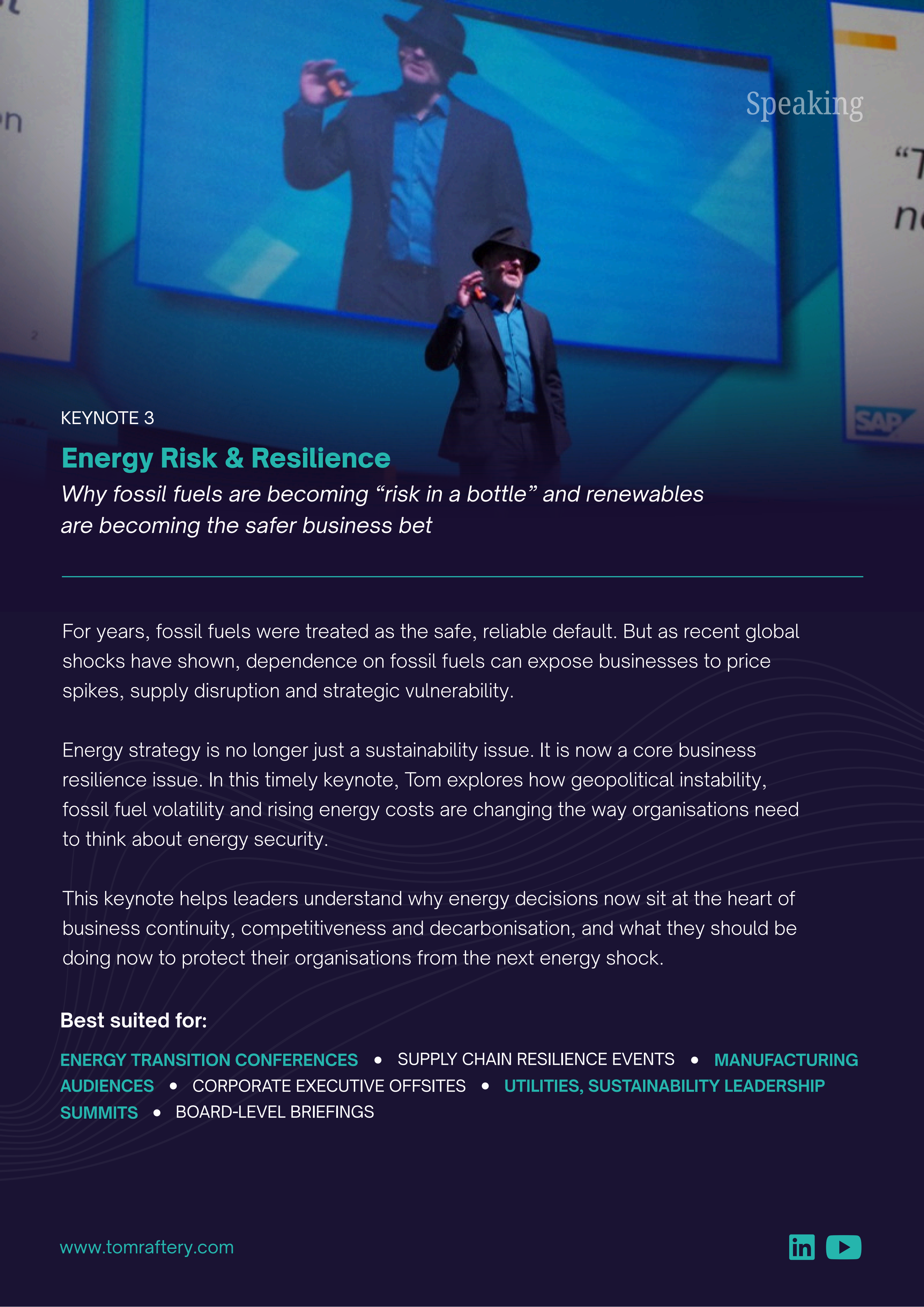
Supply chains are under pressure from climate risk, geopolitical instability, regulation, cost volatility and rising expectations around transparency. At the same time, AI and real-time data are creating new possibilities for visibility, resilience and emissions reduction.

In this keynote, Tom cuts through the hype around AI and shows where data-driven technologies can create real operational value. He explores practical use cases across emissions tracking, supplier engagement, risk management, forecasting, logistics, efficiency and decision-making, helping leaders understand how to build supply chains that are both smarter and more sustainable.

### Best suited for:

**SUPPLY CHAIN CONFERENCES** • AI FOR SUPPLY CHAIN EVENTS • **LOGISTICS AND MANUFACTURING AUDIENCES** • TECHNOLOGY CUSTOMER CONFERENCES • **VENDOR-SPONSORED THOUGHT LEADERSHIP**



A man wearing a dark suit, a light blue shirt, and a dark fedora hat is standing on a stage, holding a small orange object in his right hand. Behind him is a large screen displaying a similar image of himself. The background is dark with blue and green lighting. The word "Speaking" is written in white in the top right corner. On the right side, there is a white banner with the SAP logo and some text that is partially visible.

Speaking

### KEYNOTE 3

## Energy Risk & Resilience

*Why fossil fuels are becoming “risk in a bottle” and renewables are becoming the safer business bet*

For years, fossil fuels were treated as the safe, reliable default. But as recent global shocks have shown, dependence on fossil fuels can expose businesses to price spikes, supply disruption and strategic vulnerability.

Energy strategy is no longer just a sustainability issue. It is now a core business resilience issue. In this timely keynote, Tom explores how geopolitical instability, fossil fuel volatility and rising energy costs are changing the way organisations need to think about energy security.

This keynote helps leaders understand why energy decisions now sit at the heart of business continuity, competitiveness and decarbonisation, and what they should be doing now to protect their organisations from the next energy shock.

### Best suited for:

**ENERGY TRANSITION CONFERENCES** • SUPPLY CHAIN RESILIENCE EVENTS • **MANUFACTURING AUDIENCES** • CORPORATE EXECUTIVE OFFSITES • **UTILITIES, SUSTAINABILITY LEADERSHIP SUMMITS** • BOARD-LEVEL BRIEFINGS

## The Electrification of Everything

*Why the next phase of decarbonisation is an energy, infrastructure and business-model shift.*

Electrification is one of the most important forces reshaping business, industry and the global economy. From transport and buildings to manufacturing, energy systems and supply chains, the shift away from fossil fuels is creating new risks, opportunities and infrastructure demands.

In this keynote, Tom explains why electrification is becoming the dominant path to decarbonisation, what the cost curves and market signals are telling us, and how leaders can prepare their organisations for the commercial implications. He helps audiences understand the strategic choices ahead, from energy procurement and infrastructure planning to operational redesign and long-term investment.

### Best suited for:

**ENERGY TRANSITION CONFERENCES** • UTILITIES, INFRASTRUCTURE EVENTS • **RENEWABLES COMPANIES** • FLEET & TRANSPORT AUDIENCES • **MANUFACTURING LEADERS** • CLIMATE-TECH EVENTS

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id 2023.





# Additional Topic Areas

Alongside his core keynotes, Tom can also tailor sessions around several related themes.

## 5. The Business Case for Sustainability

How sustainability is moving beyond compliance and reporting to become a driver of competitiveness, cost savings, resilience, regulatory readiness and long-term value creation.

## 6. Communicating Complexity

How leaders can translate complex topics such as sustainability, AI, energy and supply chain transformation into clear, actionable strategies that build internal buy-in and external credibility.

## 7. Building Resilient, Sustainable Supply Chains

How organisations can design supply chains that are lower-carbon, more transparent and more resilient to climate risk, geopolitical shocks, regulatory pressure and supplier disruption.

## 8. AI and Data in Climate Strategy

How AI, real-time data and digital tools are transforming emissions tracking, climate decision-making, operational efficiency and sustainability performance.

## 9. Energy Transition Strategy

How organisations can understand the economic, technological and operational realities of the energy transition, and make smarter decisions around renewables, storage, infrastructure and stranded-asset risk.

“One of those rare speakers who makes both the audience's experience and the organiser's job better.”

“Tom always had a thoughtful, engaging, and highly professional approach when he delivered keynotes and workshops for us at The Association for Supply Chain Management (ASCM).

What impressed me most was the effort he put into understanding our audience beforehand. He never relied on a one-size-fits-all presentation. Instead, he asked the right questions, listened carefully, and tailored his message to address the specific needs and interests of our community.

**Our attendees consistently appreciated his ability to make complex topics accessible, relevant, and actionable.** Just as importantly, he was always easy to work with, collaborative, flexible, and genuinely invested in creating the best possible experience for everyone involved.

I would welcome the opportunity to work with Tom again and highly recommend him to any organisation seeking a knowledgeable, engaging, and audience-centered speaker.”



**Helli Hendesi**

Fmr. Asst. Director of Events, ASCM



# Tom's Core Audiences

Speaking

**Tom's talks do more than inform. They help leaders cut through hype, challenge outdated assumptions and build confidence in the decisions they need to make next.**

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His core audiences include C-suite and senior executives, including CEOs, COOs, CIOs, CTOs, Chief Sustainability Officers, Chief Supply Chain Officers and Chief Strategy Officers. These audiences value Tom's ability to translate complex trends into clear strategic implications, investment priorities and risk considerations.

He also resonates strongly with senior functional leaders and operators across supply chain, operations, sustainability, energy, innovation and digital transformation. These are the leaders responsible for turning strategy into measurable outcomes across complex organisations.





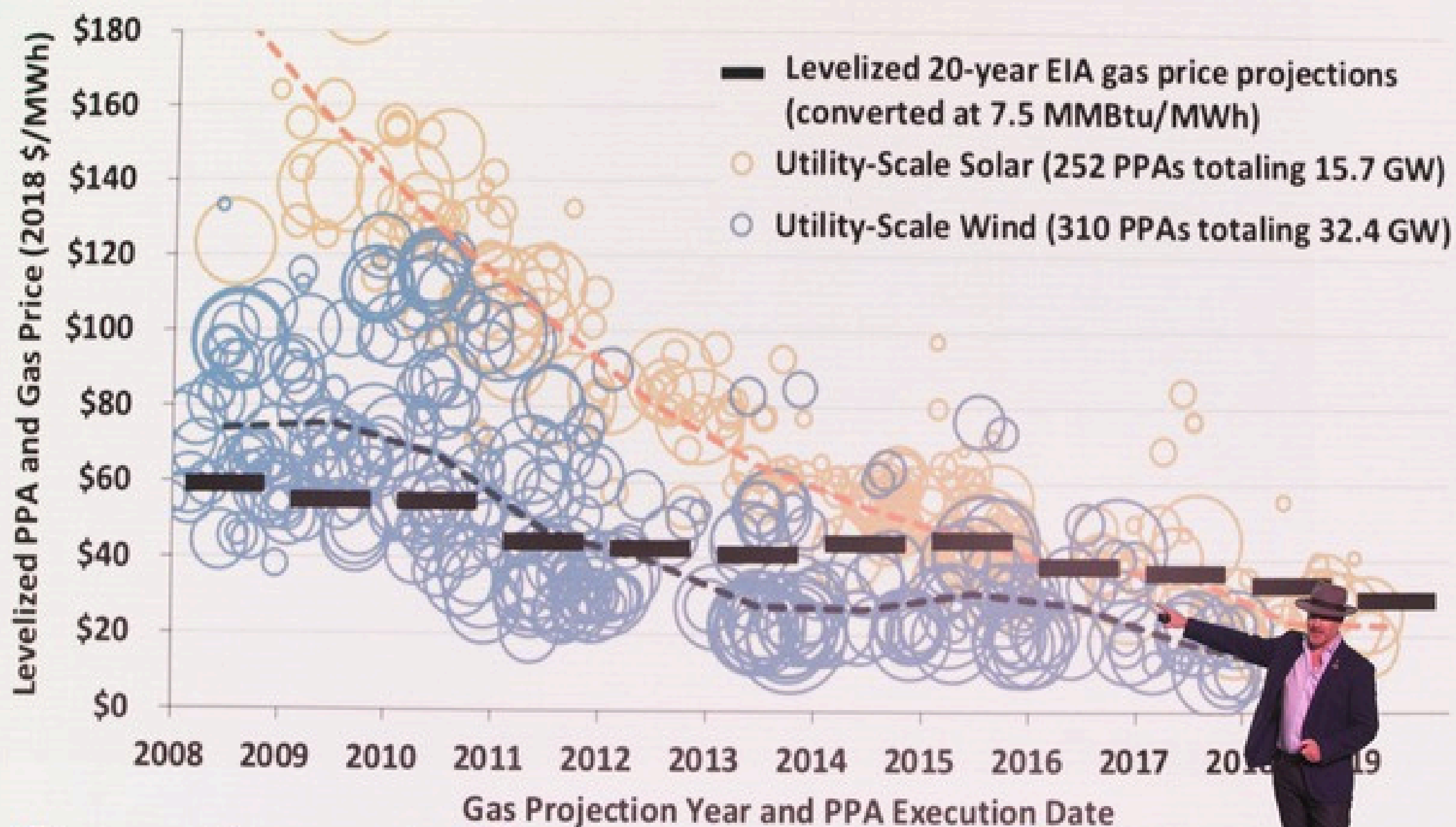
# Tom's Core Audiences

Speaking

**For technical and domain expert audiences, including engineers, data scientists, product leaders and energy specialists, Tom brings the technical depth to engage credibly while still connecting their work to broader business impact.**

He is also highly effective with policy-aware and cross-functional audiences working at the intersection of business, policy and technology, helping them understand how regulation, market forces and technology trends interact in shaping the transition.

For executive audiences, Tom focuses on strategic implications, investment decisions, risk management and competitive advantage. For operational and technical audiences, he goes deeper into implementation, technology choices and measurable outcomes. He also adapts well to mixed audiences, bringing clarity without oversimplifying the issues.



# Vendor-Sponsored Content Partnerships

**Tom is also a trusted editorial partner for technology and sustainability brands that want to lead serious conversations around climate, supply chain, AI and energy.**

His value to sponsors is not just visibility, it is credibility, relevance and brand equity. By aligning sponsors with practical, evidence-based conversations on the issues shaping the low-carbon transition, Tom helps brands build authority without relying on overtly sales-led content.

Tom's commercial partnerships span leading technology, sustainability and supply chain brands. Through podcasts, executive interviews, webinars, keynotes, roundtables and content partnerships, Tom gives sponsors a credible platform to reach senior leaders navigating climate, energy and supply chain transformation. With 80,000+ YouTube subscribers, 20,000+ LinkedIn followers, two specialist podcasts (with over 500k listens), and a weekly newsletter, he can help extend a campaign beyond a one-off content moment and turn it into a longer-lasting thought-leadership asset.

This is particularly valuable for vendors that want to raise awareness, strengthen brand equity and own strategic conversations in crowded, high-consideration markets.



## Relevant Sponsor Categories

- Supply chain planning platforms
- Carbon accounting platforms
- ESG reporting software
- ERP / enterprise software vendors
- AI for supply chain vendors
- Renewable energy companies
- Energy management platforms
- Grid technology companies
- Fleet electrification platforms
- Procurement and supplier-risk platforms
- Industrial IoT / digital twin companies
- Logistics visibility platforms

## Partnership Formats

- Sponsored podcast series
- Executive interview series
- Sponsored webinars or virtual briefings
- Event amplification packages
- Thought-leadership articles
- LinkedIn posts
- Short-form video campaigns
- Private executive roundtables
- Keynote plus content partnership packages





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